



Elite

NPTEL ONLINE CERTIFICATION

(Funded by the MoE, Govt. of India)



This certificate is awarded to

ELAVAZHAGAN S

for successfully completing the course

Fundamentals of Digital Marketing

with a consolidated score of **82** %

Online Assignments	25/25	Proctored Exam	57/75
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Total number of candidates certified in this course: **5175**



Feb-Apr 2026

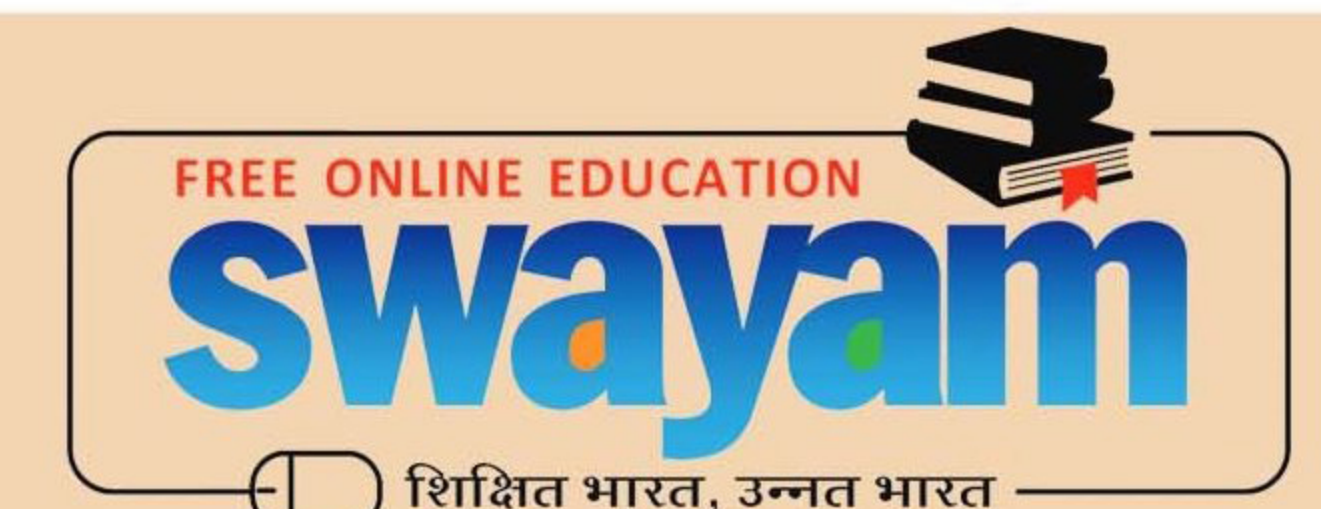
(8 week course)

Prof. Haimanti Banerji

Coordinator, NPTEL
IIT Kharagpur



Indian Institute of Technology Kharagpur



Roll No: NPTEL26MG06S1250301962

To verify the certificate



No. of credits recommended: 3